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Laurie Foon's global citizens début new label

Auckland, October 24 (JY&A Media) Laurie-ann Foon and Carleen Schollum launched new label, Laurie Foon, a spinoff from Foon's original Starfish brand, at L'Oréal New Zealand Fashion Week today.

Foon created a warm mood with shrines at both ends of the petal-scattered catwalk, presided over by miniature buddhas. In line with east Asian superstition, models paid respect to the buddhas before the lights went up and the show began.

The blending of cultures was a sign of her autumn-winter 2003 collection's name, Global Citizen.

Foon, descended from Chinese and English heritages, commenced the show with an elongated white fur vest, a classic for her earlier Starfish label.

Shirring was a consistent theme throughout the show, with its ability to define the waistline which seemed to be the predominant silhouette. Warm colours such as browns, pastel pinks and reds were contrasted by cooler olive greens and blacks.

Fabrics were contrasted with satins placed with cords and ribs. Fabrication was emphasized with woven patterns, embroideries and felted edge stitching on wrapped jackets. Sleeves seemed to be at a consistent seven-eighths' length and flared from the shoulder.

Following the show, Foon commented excitedly, 'I feel great. I love the show. The models carried it well. I'm very happy with it. There was a lot of work that put that show together.'

Foon's Australian agent Marris Fotheringham said, '[It was] the best show yet. Visual, strong and the colours were fantastic.'