

lucire

AUGUST 2004

Gabriel
Scarvelli
One designer can
change the world

American idol

The true idol look

A light exists in spring

The gap
between seasons

The circuit

Hot off the
catwalks at
Sydney, Toronto,
Los Angeles, Miami

Hilary Rowland

Model
businesswoman

Bronzing

Regardless of the
season

Cocktails in London

The trendiest
bars in town

Permanent make-up

We expose the
dangers

juicy style

L' O R

Step 1 Fortifies

Conditioning micro-fibre primer
with Ceramide-R
lengthens and fortifies lashes.



NATALIE IMBRUGLIA IS WEARING DOUBLE EXTENSION MASCARA IN BLACK.

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as it coats with rich colour that
won't clump or smudge.

This is no ordinary mascara!
Fortifies lashes, lengthens +60%

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LASH FORTIFIER & EXTENDER

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2 patented brushes.
Proven spectacular results.

Way to go

At *Lucire*, we know that beauty is a "global" thing. Those of you in New Zealand and Australia love the pots of goo, the pencils and powders as much as we do in the US. As the US Beauty Editor, I will be bringing you the best of what the US market-place has to offer each month in a themed approach.



This month the theme is 'When life hands you a lemon, make lemonade.' It's a collection of juicy citrus colours plucked just for you in lip colours, blushes or shadows that are ripe with colour. Other items in skin care, hair and body products reflect this theme with citrus-type ingredients or colour.

Mixing it up just a little, *Lucire* has introduced fashion pieces into the beauty pages to show you just how you can work these citrus colours into your closet via hot jewellery, great shoes, super handbags and sizzling clothes and tweak it just a bit with coordinating citrus tones on eyes, lips, cheeks, even fragrance. We have consulted with top hair stylists to feature the best products for reviving damaged hair, talked to celebrity make-up artists for their best brow tips and brought you the hottest products and others that are cult favourites here in Los Angeles and New York.

It's all about attitude: it's really about being the best you that you can be. So take that lemon (lime, orange, grapefruit) and make a juicy look that's essentially you!

We believe in the well-travelled girl: she is selective in her choices of fashion, accessories, beauty products, restaurants and travel destinations—in fact every facet of her life. She's one of a kind: she's you!

See you in October in our première issue of *Lucire* print.

Stevie

Stevie Wilson is beauty editor of *Lucire*.

Beauty

Keeping it real

HOW CAN *Lucire* claim to be closer to its readers when we don't keep our hand in working with you? Rather than just sit back and let press releases overwhelm our desktops, we get out into the field. Enter Style Intelligence. Helmed by *Lucire* editors, SI is our way to trial products on our readers in a real-world context, keeping us active in our respective fields. Therefore, when *Lucire* writes about fashion and beauty, we can really stand by our words. In addition, SI offers a professional service for corporate and personal accounts.



style intelligence.

Kate wears clothes black-beige shirt (NZ\$145), black necklace (NZ\$35) and denim jean (NZ\$130), all from Lippy Clothing.

Lips: SugarBaby cheek eye and lip tint with Philosophy Kiss Me very emollient lip balm.

Eyes: Lancôme Colour Focus Exceptional Wear Smooth Eye Colour in Fraise Meringue and Ocean Fizz, L'Oreal Paris Lash Architect False Lash Effect mascara.

Skin: Clinique dewy smooth anti-ageing make-up in Neutral Light, Estée Lauder Lucidity translucent powder in #06 transparent, L'Oréal Paris Glam Bronze bronzer in #01 Golden Sun, SugarBaby cheek, eye and lip tint.

Hair: full head tint with Joico 5RM in Copper Mahogany.



Peter wears the Restoration shirt (NZ\$240) and denim stealth pant (NZ\$215) from Mandatory, Wellington.

Hair: restyled hair; full head tint in Coffee Bean by Joico.
Skin care: Philosophy Hope in a Tube for lips and eyes.

Airbrush tanning by **Nicola Brockie** using Sun FX

Hair by **Wendy Henderson**





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— PARIS —

Brownie points

It doesn't matter if it's summer or winter: many chase the healthy glow look season after season. **Nicola Brockie** with advice on achieving it safely without harmful UV rays

PHOTOGRAPHED BY JASON HURDLE

featuring three easy steps to at-home tanning perfection

I T'S TRUE: we all feel fabulous when our skin is sun-kissed golden. It's psychological: we feel slimmer, fitter, more confident, and no matter how many times we are warned against the grave dangers of sunbaking, we continue to do it. We rationalize by telling ourselves that 'a few hours won't hurt,' or 'She'll be right.'

Skin has memory. It will hold a grudge against the way it was treated and will remember every single suntan—and sunburn—that you have ever had. Twenty or thirty years later will rear its ugly head and thank you in the form of wrinkles, age spots and, at worst-case scenario, skin cancer—years after the damage has been done.

Whilst studies have shown that moderate exposure to sunlight—Vitamin D—can be beneficial to our health, there also risks associated with such exposure. Ultraviolet light or UV radiation is dangerous, invisible and causes skin damage on many levels. UVA rays penetrate deep into the skin triggering a breakdown of collagen, which is the supportive network that

prevents wrinkles. These rays will cause skin cancer and long-term damage. UVB rays are superficial and cause your sunburn.

As a result of our often complacent attitude to the sun and its harmful effects, New Zealand has the highest melanoma death rate in the world. The number of cases of melanoma has doubled in the last 30 years. With approximately 200 Kiwis dying every year from this affliction, one would think it would be taken more seriously. Like any cancer, melanoma does not discriminate: if you bake yourself in the sun, you are willing yourself to become a statistic.

Have you ever rationalized your suntan with any of the following?

A suntan is healthy – I feel slimmer and sexier and look better.

False: it may make you feel healthy and sexy, but a suntan is actually the result of your body trying to defend itself against fur-

ther damage from UV radiation. Tanned skin is not healthy: it is damaged skin.

Building up a base tan will protect me from the sun.

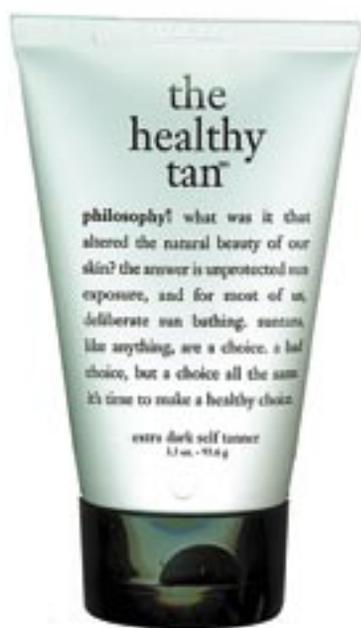
False: a dark tan on white skin will only offer an SPF of 4.

If I take regular breaks during sunbathing I won't get sunburnt.

False: UV radiation is cumulative during the day.

I can't get sunburnt if it's a cloudy day.

False: up to 80 per cent of solar UV



ABOVE, LEFT TO RIGHT: Philosophy Healthy Tan extra-dark self-tanner. Decléor Paris Solaire Sun Auto-Bronzant self-tanning and hydrating emulsion. **RIGHT:** La Fer Athena bikini set.

POTS AND SMUDGES AND L'ORÉAL GROUP SHOT BY JASON HURDLE; MOST BOTTLES AND TUBES BY JACK YAN; RESPECTIVE PR COMPANIES AND MANUFACTURERS



LEFT: DuWop Revolution tinted body moisturizer and shimmer. **RIGHT:** Garnier Amber Solaire No Streaks spray-on bronzer; Lancôme Soleil Flash Bronzer for legs; L'Oréal Paris Sublime Bronze bronzing gel; Garnier Amber Solaire Bronz Up bronzing milk; Garnier Amber Solaire express bronzer.



ABOVE: Fake Bake all-natural deep bronzing lotion.



1
Morning prep
Exfoliate your entire body and face using a gentle scrub—anything too abrasive (such as a loofah) may scratch the skin which will result in an uneven final result. Any hair removal such as shaving or waxing should be done prior to your self-tan application: if it is done after you may remove some of your hard earned colour. Now is the time to moisturize from head to toe to soften any rough spots and prepare your skin.

ABOVE: The Gingerbread Man body scrub by Philosophy.



ABOVE, TOP TO BOTTOM: Clinique bronzing powder; St Tropez bronzing powder; Dr Hauschka bronzing powder.

Skin has memory. It will hold a grudge against the way it was treated and will remember every single suntan—and sunburn—that you have ever had



ABOVE: Joyce Blok Solar Care Auto Bronzing Cream.



ABOVE, LEFT TO RIGHT: DuWop Revolution; Lancôme Flash Bronzer for legs; Estée Lauder Amber Bronze face bronzing cream.

BEAUTY INSIDER

< radiation can penetrate light cloud cover. Haze in the atmosphere can even increase UV radiation exposure.

Whilst you cannot undo the damage already done to your skin, you can prevent further damage.

For those of us who find it hard to accept that it is healthier to have pale, untanned

skin, the Cancer Society recommends using a sunless tanning product as a vastly safer alternative to sun baking or using sun beds. Sunless tanning products have come a long way since they were first introduced in the early '80s—those carrot-coloured memories still prevent many from trying self-tanners—or worse yet, are the reason many head to sun beds for what they consider to be a better and

faster way to get a pre-bikini glow.

There are so many amazing sunless tanning options out there these days that would fool even the most seasoned sun worshipper that there is absolutely no reason to be afraid any more. Let's look at some of the best ways to glow all over—all year long! •

Nicola Brockie is editor-in-chief of *Lucire*.



ABOVE: La Bella Donna Bronze make-up collection.
BELOW: For a gorgeously realistic glow, try St Tropez tanning system.



Applying your tan before bed has many benefits—if there are any imperfections you can fix them the following day and you are also less likely to interfere with the development process if you are tucked up in bed getting your beauty sleep. Slip on a pair of Latex gloves and smooth on your self-tanner working from your toes upward. Leave the product to settle for 10 minutes on your skin and then buff with a soft towel around the areas which tend to collect more colour, such as ankles, elbows, knees and the underside of the arm. This will help to soften hard lines and minimize streakiness.

Finishing touches

Take off your gloves and apply self-tanner straight from the bottle to the backs of the hands. Rub them together to distribute the product evenly and then use a damp tissue to clean excess product from around the nails and cuticles. Buff the top of your hands and in between the fingers lightly with a soft cloth.

LEFT: Piz Buin Piz Buin Max Self Tan. **BELOW:** Pout bronzing compact.



ABOVE: SugarBaby Bronzing Crème.



Living Nature Shimmer Powder compact.



LEFT: St Tropez Body Moisturizer.
BELOW: Air Stocking Premier Silk spray-on micro-fine silk powder.



Sunless tanning products have come a long way since they were first introduced in the early '80s—those carrot coloured memories still prevent many from trying self-tanners



3

Wake-up call

If something has happened in the night and you have woken up resembling Donatella Versace on a bad day, there are ways and means of toning down your colour.

Just don't panic.

1. For pristine palms, ankles and elbows use **St Tropez Self Tan Remover** (*left*): this magic exfoliant will assist in removing dark blotches and streaks and is safe to use all over.
2. If the problem is all-over, try using a body cleanser containing AHA as well as an exfoliant, which will speed up the fading process.
3. Swimming in the sea will fade colour rapidly as the saltwater is a natural exfoliant—as will a chlorinated pool.



Tip

To prolong your tan as long as possible, moisturize twice a day with hydrating body creams and avoid exfoliation.

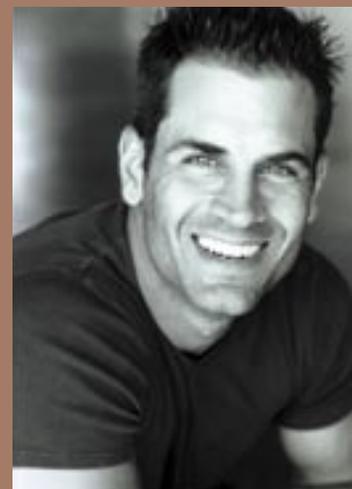
ABOVE: SugarBaby Body Soufflé. BELOW: DuWop Buttercream.



The scoop

Stephen Sollitto

LA's rising make-up artist to the stars Stephen Sollitto shares his tips on winning the Olympic gold in bronzing this season



STEPHEN SOLLITTO, who has bronzed the faces and bodies of clients Shannon Elizabeth, Charlotte Ross and Britain's Scary Spice, shares his tips with *Lucire* to customizing bronzer and avoiding the tan-in-a-can look.

'When women are too pale, bronzers can look streaky ... too tan and bronzers often look orange,' explains Stephen. 'The trick to bronzing in sync with a changing skin tone is diluting your bronzer. Add a little liquid bronzer to a basic moisturizer, like Lubriderm, as you gear up for the summer. That way, you can put it on as light or as heavy as you like.'

Win the gold in Olympic bronzing with Stephen's tips:

- choose bronzer that is more matte—or even a blush that leans toward the browner shades, less in the pink tones;
- pearlescent bronzer works best on the body, not the face. A light dusting on shoulders, legs and arms can really look seductive;
- if you are fair-skinned, stick to your own palette. Find the bronzer that is right for you. There are plenty of options these days so you don't have to struggle with a colour that is too dark;
- don't forget about your neck. There has to be continuity between the face and the neck. Always dust your neck and décolletage with bronzer so you aren't two different colours;
- for guys, I recommend **Clinique Bronzing Gel** for Men: it makes you look as if you have just run a race and gotten some great sun;
- be honest with yourself. Don't hop on the bronzer wagon just because it's summer! Not everyone has to try every beauty trick.

'The biggest mistake women make with bronzing is putting it *everywhere*,' says Stephen. 'Just a little on the cheeks can do it. Bronzer on the forehead, nose and chin can often make you look too shiny.'

Be honest with yourself. Don't hop on the bronzer wagon just because it's summer! Not everyone has to try every beauty trick



Brow-zing

This month we get up close and personal with a rising star in the Hollywood beauty industry: Robert Bolaños, brow expert to the stars

SARAH MICHELLE GELLAR, Shannon Doherty, Jessica Alba and Josie Maran are all devotees and why wouldn't they be—trained in Europe and with ten years of bi-coastal experience under his belt, Robert Bolaños is fast becoming one of Hollywood's most sought-after make-up and brow experts.

Bolaños fell into the industry—as many greats do, cutting his teeth on a MAC counter in the early days whilst studying international business and finance at UCLA. It was at a Hollywood party that Bolaños got his big break when he met an agent who signed him on the spot. Soon after, Bolaños was working on professional shoots and celebrities started to take notice—Sarah Michelle Gellar was the first and to this day she continues to visit Bolaños on a regular basis.

Bolaños brings his European philosophy on makeup and brows to work with him every day. All clients lay down in spa-like fashion for make-up application and brow shaping. 'The purpose of laying down is at it allows the artist to see perfect symmetry,' explains Bolaños. 'I can see all the angles and have a better sense of the entire face.'

These days you will see Bolaños's work in the likes of *Vogue Italia*, *Elle*, *InStyle*, *GQ* and *Entertainment Weekly*. He has worked with Chanel, Yves Saint Laurent and Clarins. •

How did you get started in your make-up career?

I got started in the make-up industry about 10 years ago working for MAC Cosmetics at Nordstrom's in Los Angeles. Later, I was signed to my first professional agency, the Crystal Agency.

What has been the most interesting or exciting job so far?

The most interesting job so far has been working on Barbra Streisand. I work on shaping her eyebrows to a symmetrical shape. She was also letting her brows grow out to have a thicker shape. In addition, I tinted her lashes.

Define beauty in three words.

Confident, flawless, effortless.

What are your "can't live without" beauty essentials?

Nilotica Shea Butter; Shu Uemura Loose Colorless Powder; Tarte Cosmetics 'Sunkissed'; Kevyn Aucoin Eyelash Curler; Giorgio Armani Lip Gloss #3; Laura Mercier Building & Lengthening Mascara in black; Epicuren Skincare in lip balm; Aveda SPF 15 Sunscreen; Poole Cosmetics eye-shadow in EC-004; Shu Uemura Nobara Cream Foundation; Brenda Christian Universal Eyebrow Pencil.

Describe a typical work day for you.

I work Tuesday–Saturday from 9 A.M. to 6–7 P.M. or later. On average I see 35-40 people a day for eyebrows. On very busy days I can see up to 60. My appointments are booked every 15 minutes, though it takes six to ten minutes to shape the brows. In addition, with the flexible schedule I work on my clients' make-up for photo shoots, videos, press junkets and TV appearances.

What's the favourite part of your job?

My clients—though it is a cliché. I work on many people of different backgrounds, gender and personalities.

What was your first big break?

I worked on Woody Harrelson for a movie premiere.

Why are brows so important to a look?

It is the soul of the eyes. Symmetry of the eyebrows frame the entire face adding balance and style.

What are the pros and cons of lightening and bleaching of brows?

I would rather lighten than bleach eyebrows. Lightening grows back much more natural. Bleaching can sometimes over-whiten, making the re-growth have an orange tone.

How about waxing versus tweezing?

Both waxing and tweezing are great. I usually use both on my clients. I only tweeze when clients are using skin medications that thin out the skin. Waxing can burn, scab and tear the skin.

Best do-it-yourself products?

Not a fan of do-it-yourself products. Go to a professional.





Robert Bolaños's step-by-step for brows

1. Prep skin by using lavender oil-based cream which is calming for the skin.
2. Then start waxing in the center of the brows an inch apart—or an inch-and-a-half apart (that is the most).
3. Wax underneath the brows, following the natural arch and shape of brow bone, looking at the symmetry of the arches. The highest point of the brow bone is where the eyebrow arch should be.
4. Then I wax above the brow just a little.
5. I tweeze excess hairs out of the line or that need to come out of line to make cleaner.
6. Then comb and trim but not too short.
7. I apply Azulene oil on the skin to repair and soothe.
8. Apply concealer on top and bottom brow.
9. Fill in with brow pencil and top with brow gel.

Tweezerman Inox Pink Slant tweezers



Tweezerman Brow-mousse styling gel for eyebrows



Vincent Longo Bi-Brow brow colour

Colorescience brow kit and Brow Fixation



Best brow buys

Tools of the trade



Jane Iredale brow brushes: angle liner and brow brush, and detail brush



Ulta brow grooming brush (*centre*) and **Japonesque** brow brush (*below*)

Benefit Browzings brow colour compacts



Did you know?

- Only 10 per cent of your eyebrows are constantly growing compared with 90 per cent of hairs on your scalp.
- Make-up and dirt can clog pores around your eyebrows damaging brow follicles in the process.
- Pregnancy, hormonal imbalance and menopause can change the condition of the eyebrow.

Bad brows be gone!

BILLION DOLLAR BROWS introduces a new, specially formulated treatment designed to restore thin, over-plucked and undernourished eyebrows.

'Pam Anderson, put down your tweezers!' pleads Natalie Plain, founder and President of Billion Dollar Brows, a company specializing in restoring thin, over-plucked eyebrows. 'The woman is gorgeous but would be absolutely amazing with thicker brows.'

Hoping to address the needs of women like Anderson who suffer from thin eyebrows, Billion Dollar Brows is announcing their new Eyebrow Conditioning Treatment, a breakthrough product specially formulated to help nourish, revitalize and boost eyebrow production.

Following years of hearing her mother complain about the condition of her eyebrows, Plain consulted a cosmetic chemist to develop a safe and gentle solution that would help restore over plucked eyebrows.

'I couldn't find a product anywhere that was designed to restore thin eyebrows. It didn't make any sense to me: there are so many people out there who wish they had thicker eyebrows but have a really hard time growing them in. I knew I could help a lot of people if I found a formula that helped speed up eyebrow growth.'

Following months of research and development, Billion Dollar Brows introduced their Eyebrow Conditioning Treatment in early 2004, now sold exclusively at www.billiondollarbrows.com.



ABOVE: Billion Dollar Brows' Eyebrow Conditioning Treatment.



When hair's damaged by blow-dryers, flat irons, colouring and sun, it's time to revitalize. Nicola Brockie and Stevie Wilson solve your tress stress

Hair rescue 411

AT TIMES, my fine, shoulder-length blonde hair (blown dry and straightened for the last 432 days in a row) could have passed for a long-discarded remnant from the set of *Worzel Gummidge*. Split ends? Yes! Lifeless? You bet! Even when I resorted to my tried and true “can’t-do-anything-with-it” slicked back ponytail, my hair was hopeless.

Like many of you, I have an obsession with styling and colouring. I have dyed, straightened, curled and blow-dried for so long that my natural colour is a complete mystery. Don't

even ask about the texture! Those naturally glistening locks I was born with are a thing of the past. I must now rely on my arsenal of lotions and potions to simulate lustrous locks.

When it comes to our crowning glory, we seem to want what we don't have. Straight-tressed girls fry hair with curling irons or take more drastic measures such as perming. Curly girls painstakingly iron their curls into submission. Brunettes bleach to be blonde beauties; blondes go blonder; redheads tweak their natural strawberry tones to be different. In our continual quest for a different “do”, we often overlook our natural potential and wreck our precious strands in the process.

Hold the line! Don't cancel that next colour appointment *just* yet. No need to ditch those flat irons! Resuscitating damaged hair is do-able. You can improve texture; shine and get that healthy bounce back with hair that's simple to style and full of vibrant colour.

If you haven't seen the hair you were born with, well, since you were born, then you have probably experienced some form of hair damage. The outer layer of the hair, the cuticle, is similar to a tiled roof with lots of overlapping scales. The cuticle shields the inner core of the hair against damage from heat and environmental elements while also reflecting light, which gives hair its shine. The cuticle



LEFT: Wella Lifetex Wellness Wake-up Call hydrating shampoo.



Redken Butter Treat Hair Mask.

RIGHT: Redken Extreme Deep Fuel strengthening treatment for distressed hair.



Excerpts from experts

OUIDAD: 'Use a deep conditioning treatment (20 minutes or longer) ... if you do it every two weeks, you can actually make rapid improvement in the condition of the hair. It helps reconstruct the hair from the inside out ... and give it the pulse of life and the bounce.'



ABOVE: Ouidad Deep Treatment—strongly recommended by *Lucire* beauty editor Stevie Wilson. **BELOW:** Bumble & Bumble Leave-in Conditioner.

can be damaged by heat styling and chemical treatments causing the core—or follicle—of the hair to be more vulnerable to damage as well. You can be on the fast track to listless, severely stressed, straw-like hair if you continually blow-dry, straighten, and colour treat your hair. Even something as simple as dragging a brush through wet hair can cause damaged hair to snap!

While hair isn't a living organism, it is the result of a growth process initiated by living cells in the scalp. Diets, stress and your health affect the look, feel and overall health of your hair. The ultimate key to gorgeous hair is tender loving care from the inside out.



Chemo-therapy: saving chemically treated hair

THOSE WHO COLOUR, chemically straighten, use the Japanese system for straight hair or go to the other extreme and (gasp) *perm*, will relate to the "grass is always greener" philosophy though that grass isn't green but caramel, strawberry, coffee or chocolate brown in hue. When highlighting, low-lighting, bleaching or just covering grey, we are seeking an emotional excitement from the experimentation with new colours. While it's one of the easiest ways to change your look, it's essential to take some extra care to keep that colour true and the hair shiny. After chemical treatments, your hair is a little "shell-shocked" and will be more fragile. Back off the blow dryer and other styling tools and let hair dry naturally if you can. **Ouidad**, creator of the Ouidad hair care line for curly hair, suggests a deep conditioner after chemical treatment.

While that might seem time-consuming, your hair will pay off big time with great-looking, manageable locks that will help extend the life of the chemical treatment.

Shampoos, conditioners and deep conditioners are the key products when caring for your hair. Gentle shampoos are essential since they are used often. Stylists from the leading companies like Redken, Kerastase, L'Oréal, Wella, Alterna as well as Ouidad are suggesting backing off a bit on shampooing. Shampoo every second or third day if you can, rather than daily to help hair retain the essential moisture. Conditioners that are water-based can be used daily to help detangle and provide essential moisture. Plus for those with colour-treated hair, there are several brands out there that will help protect hair from fading.

If you have hair which just needs to be washed every day, try **Kerastase Specifique bain prevention frequent use shampoo**. This shampoo is specifically formulated to care for delicate hair and prevent hair loss. Some more favourites within the *Lucire* beauty department follow.

Frederic Fekkai Technicians' Set is a cute travel set of everything you need to treat your hair the Fekkai way—with Shea Butter Conditioner, Cider Vinegar Rinse and more!

AETO—an Italian line with bamboo, yucca, hibiscus, wild mango and *coralina officinalis* (seaweed) helps revive distressed hair by up to 47 per cent when used for at least four treatments.

Bumble and Bumble has a sensational **Leave-in Conditioner** that makes combing wet hair a breeze.

Wella Wake-up Call Shampoo is a gentle, creamy dose of moisturizing shampoo with protein and rich avocado for lustrous locks that aren't limp.

Matrix Biolage Fortifying Shampoo, Conditioner and Spray-in Treatment: using Cerafusion technology, this botanical range assists in reducing hairbreakage by up to 90 per cent and it won't weigh your hair down. Invigorates in your daily shower with its clean, fresh scent.

At least once a month (though initially twice a month is best), use a deep conditioning treat-



TOP: Matrix Biolage fortifying shampoo, leave-in treatment and conditioner. **ABOVE:** Hamada Shea range.

ment designed to penetrate the hair's shaft to restore the "links" of the follicle in the hair. Once you have chemically treated your hair, it's no longer "virgin" territory and you need to help it get back to healthy shape. Once it's in good shape, you only need deep conditioning once a month!

Some of our faves for deep conditioners follows.

Hamadi: in Hollywood, this is the cult favourite amongst celebrities for making seriously damaged hair shine with life. The **Shea Hair Mask** rocks!

The queen of curly hair makes one of the best deep conditioners. **Ouidad's Deep Treatment** is the conditioner that *Lucire* beauty editor Stevie Wilson swears by!

Redken Smooth Down Butter Treat is as rich and luxurious as it sounds. This is made for very dry or unruly hair but can be used by anyone for an indulgent treat once a month. Contains macadamia oil and cationic refiners to leave your locks silky and frizz free. For extreme damage this can also be left in.

Redken Extreme Deep Fuel is a little blue box of miracles. Inside you will find individual sachets of strengthening treatment to help restore your highlighted hair back to a stronger state; results will last up to eight shampoos.

Excerpts from experts

SAM VILLA, REDKEN:

'Curly hair has to be treated differently because the cuticle doesn't lie flat on the curls and, thus, can be prone to greater heat, styling and sun damage.'

Good curl

HAIR IS CURLY OR STRAIGHT depending on the angle at which the shaft grows from the scalp: the more horizontal, the curlier the hair; the more vertical, the straighter. While having curly hair doesn't mean you have damaged hair, curly hair is more delicate and should be treated gently. According to Ouidad, 'Curly hair, especially ethnic and very tightly curled hair, is dehydrated. You need to feed it: give it lots of moisture to help it curl without frizz.'



While Ouidad recommends that "curly girls" learn to love their curls, you might still want to go straight occasionally via round brushes, temporary straightening serums and flat irons. After a round or two with the flat iron, make sure you pay extra attention to your ends to keep them from

breaking and splitting.

Products recommended for curly hair are more moisturizing and gentle. Ouidad recommends, 'Wash every second or third day but don't skip the conditioner. Pay careful attention to conditioning the ends and work from the ends towards the roots with rinse out conditioner, scrunching up the curls.'

Sam Villa, Redken Design Training Consultant, agrees with this recommendation: 'Curly hair has to be treated differently because the cuticle doesn't lie flat on the curls and thus can be prone to greater heat, styling and sun damage.'

Using a diffuser on curls is crucial for curly styles. If you are straightening hair, apply a heat-protecting product like **Fekkai's Protein Spray** to protect against damage.

Ouidad: not just for curly girls, the sham-

poo, conditioners are supremely gentle and work well on all hair types. For more volume, try the **Play Curl** line.

L'Oréal Professionnel Série Expert Curl defining spray is the newest product line for shiny, luscious curls. This is a leave in finishing spray that controls and tames curls without weighing them down. It contains a uv filter and grapeseed oil to provide shine and protection.

If your hair is coarse rather than fine, you will need much more nourishment. Whether straight or curly, treat coarser hair the same way you treat curly hair. Finishing and styling creams as well as some serums are good to have on hand to help "calm" coarse hair. One of the biggest problems with coarse hair is that it's not soft. Try a deep conditioning treatment on a regular basis for softer hair with more moisture. Also try an enriching shampoo and conditioner like **Redken's Smooth Down** range which is loaded with goodies to tame your dry and unruly hair, use the shampoo and conditioner in conjunction with the **Heat Glide** if you are heat styling to add further protection. Add in **Bumble and Bumble's Grooming Creme** (for greater calming) to tame the "Brillo pad" effect of coarse hair. Another product that works well for coarse hair is the **Hamadi Leave-in Conditioner**, which has shea butter to calm and soothe difficult hair and keeps it under control!

Grooming and styling creams along with *alcohol-free* serums are key to keeping coarse hair soft, controlled and shiny!

Another hair type that benefits from more moisturizer is fine hair. Fine hair is often difficult to deal with since there is no oomph to the hair texture thus it lays flat and looks thin. Fine hair needs to be treated gently so that it doesn't break (and thus look worse) but also given

some vitamin packed punch! **Ouidad's** new **Play Curl** products include shampoo, conditioner and foam mousse that help super-fine hair hold up. Another product for giving hair strength to stand up to styling needs is **Redken's Guts**. Sprayed onto the roots and suddenly hair has the strength to hold its shape all day.



TOP: Redken Smooth Down range. **ABOVE FAR LEFT:** Ouidada PlayCurl range. **LEFT:** Frédéric Fekkai technician hair care set. **RIGHT:** Redken Guts volume-boosting spray foam.





Straight laced

STRAIGHT HAIR is what most of us covet and we think nothing of the time we spend wielding that flat iron trying to break the will of our naturally wavy hair to attain that *swishy* Jen Aniston look. (Aniston takes time to do her hair since it's also wavy.) So straight sisters: think yourself *lucky*! Naturally straight hair has flatter cuticles on the hair shaft that create more shimmer and shine.

Some people can "fake" naturally straight hair by having it chemically straightened: this process works by an application of a chemical solution and then it is ironed so that the chemical breaks down the curl bonds of the hair and it becomes super-flat. Once the hair is straightened via what's called the Japanese or **Yuko** method, the hair that grows in is just like the original hair. If it was curly, it will grow in curly. For hair which is very distressed by straightening treatments, try **Redken Extreme Anti-snap** which is a leave-in treatment to fortify and prevent breakage.

Like all hair types, using too harsh shampoos, over-washing and over-using the heat and styling tools can leave straight hair brittle, lifeless and breaking. Be careful to condition straight hair since frizz, fly-aways, and split ends are more obvious on straight hair. The only solution to eradicating split ends and fly-aways is to have your hair trimmed regularly and lavish your hair with TLC plus cautious heat styling. Responsible heat styling means using a thermo protector like **L'Oréal Professionnel Hot Style Iron Finish** or **Redken's Spray Starch** before drying. Make sure that you use a wide toothed comb for detangling (good for any hair type!) If you are using flat

irons to straighten hair, you will want to invest in a ceramic version rather than a metallic one. Ceramics use less heat to accomplish the ironing process and heat up more evenly so there is less of a "fried" effect on hair. The ceramic irons close the cuticle on the hair shaft so you get better shine. Always opt for "less is more" with a flat iron. Give hair a chance to cool down before you handle it. Remember "stick straight" hair is only fashionable if your hair is naturally straight. If you are chemically treating straight hair, deep conditioning is crucial to keep straight hair soft and glossy.

If your hair is misbehaving and not doing what you want it to do, it may be suffering from product overload. Try washing with a clarifying shampoo to remove residue and make it easier to style. A great product line to try is the **Frédéric Fekkai Apple Cider** group, which features a **Clarifying Shampoo** and a **Clearing Rinse** to remove all the styling product build-up.

For all hair-types who experience sun, chlorine and salt-water exposure, you need a shampoo and conditioner who can help protect hair. This is essential to keeping your hair looking good. While deep conditioning helps prevent damage, daily treatment also helps too. Try **Redken's Sun-Shape** shampoo and conditioner.



RIGHT: Redken Spray Starch heat memory styler. **FAR RIGHT:** Redken Sun Shape range.

In a nutshell

- Spend as much as you can afford on the right shampoo and conditioner for your individual hair needs: hair care starts at shower time. According to Sam Villa, picking the products that are really right for your hair make it more economical in the long run than product hopping and never finishing a product.
- Forget brushing 100 times a day! Excessive brushing can break young hairs at the roots. Use a wide toothed comb (never a brush) on wet hair.
- Even better than that, spray on a reconstructor such as **Kusco-Murphy, Terax** (used by **Charlize Theron**) or similar products post-shower to condition and detangle hair. Some even provide heat protection while blow-drying. Read labels to find the product best suited for your type of hair.
- If your hair is severely damaged you may need a decent cut to eliminate dried and frizzy ends.
- You can avoid such drastic measures if you use great hair care and are careful in the styling tools and techniques you use on your hair.
- Eat your way to luxe locks. Load up your plate with nutritious goodies that help feed the hair, skin and the rest of your body too.
- Splurging on a deep conditioner isn't really splurging when you realize that it helps improve your hair from the inside out. Deep conditioning is crucial if you want to prevent "bad hair" days. •

Nicola Brookie is editor-in-chief and Australasian beauty editor and Stevie Wilson is beauty editor of *Lucire*.



CLOCKWISE FROM ABOVE: Frances Hathaway workshop. Nelly Recchia body paint workshop. Colorescience products. Crown Brushes. Dick Smith-Greg Canom workshop. First prize in fantasy make-up contest. Smithsonian make-up in PPI booth.

Make-up's PROS and consumers

Michael Key and *Make-up Artist Magazine* show consumers and pros the secrets of film, tv and editorial make-up.

Stevie Wilson reports from Pasadena

PHOTOGRAPHED BY DEVERILL WEEKES/MAKE-UP ARTIST MAGAZINE

FOR PROFESSIONAL MAKE-UP ARTISTS in the US, the **IMATS** show in Pasadena, Calif. is a "must-do" event. It's all about continuing education, seeing old friends and meeting colleagues as well as picking up tips from star make-up artists like **Todd McIntosh**, **Frances Hathaway** and **Ronnie Spector**.

Consumers, who might not even be aware of this show, can visit, too.

This annual trade show and convention is the brainchild of **Michael Key**, publisher of *Make-up Artist Magazine*. He realized that while make-up artists had a union, there was never an occasion to come together to exchange ideas and learn new techniques. Key created a unique opportunity for working and aspiring make-up artists to come together to take seminars, observe demonstrations and learn about new products on the market. Originally geared to television and film, Key opened the show up to editorial beauty and practically doubled the number of companies who wanted to participate.

Visitors can see the tricks of the trade behind the special effects (FX) make-up used in movies

and TV shows in booth demonstrations (**Première Products** has some fabulous demos), along with seminars for learning about new techniques in smaller groups. Keynote speakers book-end the days of the show.

Each day, there is a make-up competition. One was a fantasy make-up to be done within an allotted time to represent thematically *Alice in Wonderland*. On Sunday, the make-up competition, to do a *Star Trek* alien make-up, was judged by **Michael Westmore**.

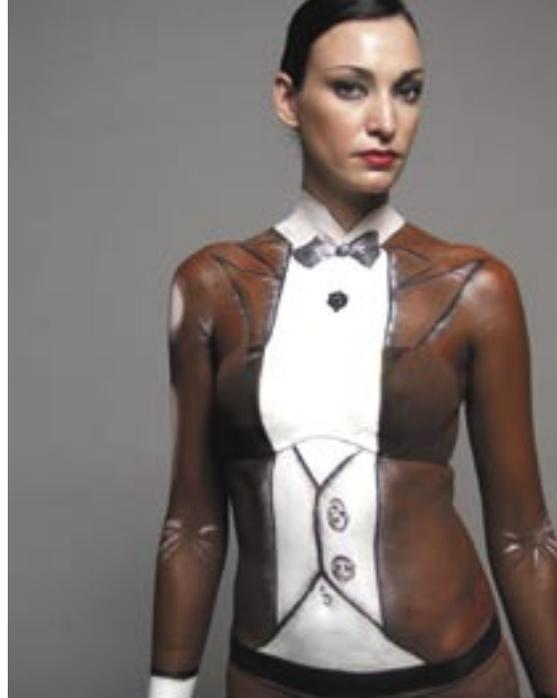
Keynote speakers featured this year were **Vincent Longo**, who talked about how he got started and how he finds inspiration for his cosmetic line and the designs for runway shows. The Celebrity Make-up Artist Panel was something really different because the team of speakers (**Kimberly Green**, **John Elliott**, **Ronnie Spector**, and **Hallie D'Amore**) talked about the trials, the fun and the surprises of working with celebrities.

The closing keynote session featured the **Hell-boy** team, who talked about how they created the make-up for this exceptionally complex movie—cosmetically speaking. The dozen speakers kept the audience spell-bound as they shared the stage as well as some of their secrets!

Seminars that had overflow audiences included



Stevie Wilson is beauty editor of *Lucire*.



that of **Marietta Carter-Narcisse**, who talked about dealing with celebrities, working with various ethnic types and her career. **Frances Hathaway** drew SRO, too, regarding her talk about technique and her career as an editorial-runway make-up artist who freelanced with MAC Cosmetics. Oscar winning artist **Dick Smith's** seminar was again crowded. **Nelly Recchia** showed off her style and techniques for her award-winning body painting using both brushes and airbrushing.

I find the most fascinating things go on in the exhibition hall. **MAC Cosmetics** was doing a lot of body painting. **Senna** was doing brow grooming and make-up. **Temptu** had a lot of people going ga-ga over their products. As usual, **Naimies** booths were packed with people wanting to buy equipment and make-up from lines like Bobbi Brown, Laura Mercier and Lise Watier.

Other newcomers to the tradeshow included **Colorescience**, **MB York** (concealer system) and **Go Smile** (teeth whitener). Other booths that were super busy included **MakeUp ForEver** and **Crown Brushes**. **Première Products Inc.** did special effects make-up demos with pros like **Todd McIntosh** (*Buffy the Vampire Slayer*) as well as **David DeLeon** (*Angel*) and other great artists. **Ve Neill** sold her brush line and did FX demonstrations. Her amazing work was seen in *Pirates of the Caribbean*, designing the make-up for the movie and working on-set.

Prospective make-up artists had the opportunity to talk to various make-up schools and meet other students and teachers.

Make-Up Artist Magazine sponsors two IMATS a year: the London show for those in Europe in January and the Pasadena show for anyone who can't make it to London. The UK show is more European in feel while the Pasadena show has a distinct Hollywood flair, particularly when you see all the make-up artists from the shows and films from local productions. •

FIRST COLUMN, FROM TOP: Go Smile booth. MB York booth. The *Hellboy* panel. **THIS COLUMN, FROM TOP:** True Colors' booth. MAC body paint application. David DeLeon in *Première Products, Inc.* booth. **LEFT:** Marietta Carter-Narcisse. **RIGHT COLUMN, FROM TOP:** MAC body paint. **RIGHT:** Todd McIntosh in the *Première Products, Inc.* booth. **BELOW:** Oscar winner Ve Neill in her booth.



Shaving off time

Part Two of our regular series for him. Shaving is a dirty task but a guy's got to do what a guy's got to do. Here's our pre-shaving product guide to speed through your daily shave without a nick or a scratch! **BY Stevie Wilson**

Stevie Wilson is beauty editor of *Lucire*.

SHAVING CAN BE a rough, tough job. It takes valuable time every morning and it's more than just removing whiskers from your face. Let's face it: you're scraping off a layer of your skin along with that beard. It's no wonder that your face turns up red, irritated, nicked and downright angry. If you have sensitive skin or acne, then shaving makes your skin even more difficult to manage. With a few tips and tricks along with some great products, you can cut the time and the irritation down to practically nothing.

Pre-shave

SHAVING PREP is a key to a smooth shave. Spending a little time with hot water helps soften the skin and the beard, so it's a little easier. Finding the right pre-shave products will make shaving a breeze.

Shave oils are all the rage right now as a substitute to shaving cream or gel or under the cream or gel. It can even be used with electric shavers to improve the slip of the razor. **King of Shaves K-Series Formula Alpha Shaving Oil** (Original and Sensitive Skin Formulas) eliminate the rash, razor burn and irritated red skin. A blend of essential oils provides an excellent barrier while providing slip to allow the blade to cruise along at light speed.



Want everything in one package? Try the **Anthony Logistics Deep Cleansing Shave Kit**. Everything a guy needs including Glycolic Facial Cleanser, Pre Shave Oil, Shave Cream and After Shave Balm. It's essentially one-stop shopping for a guy on the run.



Shaving cream is a traditional favourite. What guy hasn't used shaving cream? **Kiehl's**—one of 2004's 'brands with a conscience' named by the Medinge Group think-tank—has a selection of shave creams for you to find the perfect one for your skin. **Close Shavers Squadron Ultimate Brushless Shave Cream—White Eagle** is a rich moisturizing cream thanks to sesame oil, palm oil, olive oil plus aloe vera with menthol and camphor for a cooling sensation. Use of a warm towel before application means you don't need water with this shave cream; it's so rich and moisturizing. Kiehl's even has a version for guys who like to use shaving brushes. The **Blue Eagle** formula is for those with sensitive or oily skin. **Green Eagle** has peppermint instead of menthol for a cooling experience.



Sharps Barber and Shop Kid Gloves Shave Gel is a fun product (wait till you read the label). Not only does this line have a sense of humour, it's a "guy-strength" product that transforms into an oil-free transparent gel when applied to the skin. Chock full of great ingredients (gotu kola, rosemary, aloe vera, algæ extracts and glycerin), this product will have your razor gliding over your face in nothing flat.



Issimo Guy Gear Face Art Glide Shave Emulsion is a new product that provides you with a transparent shave emulsion, allowing you to see where you are shaving and reducing potential nicks and irritations. The natural extracts provide a slight desensitizing sensation allowing you to shave closer because you aren't tugging on your razor and wincing in pain. This sleek, slick (almost slimy) gel really sticks to your face for a super-close shave.

Simple Solutions for Men Cream Shave Cleanser is the perfect two-in-one product for cleansing and setting up your beard. With a naturally light scent, this dual-action product exfoliates like a scrub thanks to the papaya and pineapple. The Japanese green tea, mugwort, calendula, and chamomile will help soothe and nurture your skin so that it's smooth and not irritated.



Designed by a mountain biker for guys who believe that life is a contact sport, **Brave Soldier** is an all-purpose line that definitely is for the rough, tough guys out there. **Shower Shave** is an easy all-in-one shave product exclusively for the shower. Its silicone base makes for a slick easy shaving gel that bonds to the skin and doesn't just slide off your face. With good for your skin ingredients (panthenol, oat beta glucan, jojoba oil, soy, wheat amino acids, and other botanicals), Shower Shave will save you time by allowing you to shower and shave at the same time.

Let's face it: you're scraping off a layer of your skin along with that beard. It's no wonder that your face turns up red, irritated, nicked and downright angry

Tools

THE KEY to a great shave isn't just the shaving creams, gels and foams—it's the tools you use to shave with.

The Art of Shaving's Eric Malka states that the brush is particularly significant to getting a great shave. Why? Because it helps the shaving gel or foam or soap get right into those hair follicles on the beard and helps the whiskers to stand up a bit better. The Art of Shaving's shaving tools include a stand with both razor and the brush that the company is known for to whip up a great lather to give you a closer shave.



Maybe you're focusing on the razor. Razors aren't all the same. It's all about how the blade meets the skin. Check out the new **Gillette M3Power** featuring the Mach 3 system: it's an evolution in wet shaving that gives men a super-close shave. With new blade design featuring an enhanced coating for glide and comfort, a moisturizing strip on the razor and a more ergonomic handle, it's definitely a razor to be reckoned with. Buy one and give it a glide! •



Report from the real world

What we say is one thing, but what are our readers talking about? We peer into *Lucire*'s StyleTalk forum at www.lucire.com/forum, making us the world's most interactive magazine. This month: Lata's back from her wedding, Terry samples Clean, and Joanna and Greg reckon the sex-sells trend has had its day

AFTER a successful wedding in May, **Lata Tokhi** (*née* Budhrani) returned to the StyleTalk forum with aplomb, including a link to her engagement photographs. We were right: it was a traditional Indian ceremony with the official engagement function taking place a couple of days before the couple tied the knot.

Weddings are covered at shaadionline.com/sol/asp/rnc/rituals-customs.asp?ComID=42 and, perhaps it's the mood right now, but Lata discovered a wedding page at her **Dot Com Women** site was the second-most visited.

Tips there, by Caroline Lashley, were geared toward guests, with suggestions such as, 'If you're a friend of the bride, this is neither the time nor the occasion to even think about upstaging her,' and 'Do not wear white.'

In fact, it's not only not wearing white: 'stay away from bold colours such as black and red (too dramatic) as well as these fashion elements: skin-tight, "painted on", low-cut, revealing, and sheer.' The link is at www.dotcomwomen.com/beauty/fashion1.shtml.

The happy couple, meanwhile, took in the **Pench Tiger Resort**, where Rudyard Kipling wrote *The Jungle Book*. There's more from their album at www.elementswebservices.com/karmajhiri/—we thank Lata for her generosity in sharing it with *Lucire* StyleTalkers.

FOLLOWING THE PUBLICATION of Carolyn Enting's piece on Mercedes Australian Fashion Week's revealing garb, **Greg Fleming** of Auckland, New Zealand felt that the tack (and tackiness) of the Australian flesh-focused fare wasn't in line with expectations for 2004–5.

After the creative director of *Arena* came out saying that "sex sells" would be toned down, Greg—and others—expected something more refined.



TOP RIGHT: *Lucire* web site home page. Click 'StyleTalk Forum' beneath the ad to join the chats. **LEFT:** Sarina Suriano's jewelled models—but two readers feel sex mightn't sell. **RIGHT:** Terry Edwards located Clean at Sephora's web site. **INSET:** Clean and Pantene Pro V, as used by our readers.

Greg wrote, 'Society at many levels does not "value" the sexual [orientation] of fashion advertising. I get the sensualness, because that is more personal.'

There certainly had been that toning down in the last few fashion weeks we had witnessed: sensuality was replacing sexuality. That begs the questions: were the Australians behind?

We concluded that they weren't, but that there were designers out for shock value—evidently not really washing when it got to our readers.

Our new member **Joanna DeVoe** of **Koshi** in Los Angeles, Calif.—profiled briefly in this issue—added, 'Now that the sight of a half naked woman can barely turn heads anymore, now that we have to go further to make our point, it seems the trend has come back round to bite us in our crack-revealing, blue-jeaned butts. We're no longer sexually viable if not perfectly flabless, poreless, juicy, airburshed and young.'



FINALLY FOR THIS MONTH, regular reader **Terry Edwards** in Tennessee asked us if we had seen the new **Clean** scent. 'It's supposed to smell like soap,' she wrote.

Naturally, we went to the first person we could think of: beauty editor **Stevie Wilson**. She explained: 'A fresh and clean scent, Clean gives you the scent of a having just stepped out of a luxurious bath or shower and adds a couple of light notes to it so that you smell clean all day long. Perfect for any age group from teen to older, it's a great summer fragrance'—which was enough for Terry to make the purchase, to report favourably, 'It smells like a fresh shower.'

It's **shampoos** that have Lata enquiring, so if you've recommendations based on what you like—she prefers her **Pantene Pro V** while *Lucire* publisher Jack Yan is sold on **Garnier Ultra Doux**—add your thoughts to www.lucire.com/forum/viewtopic.php?t=189.

You can contribute to *Lucire* StyleTalk as well, interact with other readers and our staff, and have a chance to be featured at this column. All who feature here will double their chances in our latest draw on the site. Surf to www.lucire.com/forum.

